

Screen Industries in East-Central Europe
International Conference
11–13 November 2011

Sponsored by the Czech Society of Film Studies and The Visegrad Fund

Masaryk University, Brno, Czech Republic

The cinema and television of East-Central Europe have tended to be considered in terms of national heritage, ideology, and style; to date, textual analysis has been a preeminent methodology and the region's so-called new waves privileged objects of study. Conversely, the day-to-day operations of the region's screen industries have received surprisingly little sustained investigation, with a paucity of attention having been paid to their modes of production, distribution, exhibition, and delivery, and to communities of industry personnel (beyond a narrow canon of celebrated directors, screenwriters, and actors). *Screen Industries in East-Central Europe*, an international conference held at Masaryk University, Brno, Czech Republic, represents, to the best knowledge of its organizers, the region's first intervention into the field of screen industry studies – a discipline developing rapidly in the United States and Western Europe.

The *Screen Industries in East-Central Europe* conference investigates historical and contemporary dimensions of the region's screen industries and their professional communities from all angles – local, transnational, economic, cultural, social, and political – through a broad range of original scholarship delivered in the form of conceptual papers and empirical case-studies. A selection of the conference proceedings will be published in a special English-language issue of the Czech film studies journal *Illuminace* (www.iluminace.cz).

PROGRAM SCHEDULE

Day 1: Friday, 11 November

13:30 Welcome and Opening Remarks

14:00–16:00 Panel 1: Emergence of Centralized Systems

Chair: Anna Batistová (Masaryk University, Brno, Czech Republic)

Respondent: Marsha Siefert (Central European University, Budapest, Hungary)

Ivan Klimeš (Charles University, Prague, Czech Republic): “The Birth of the Centralised Cinema”

Valérie Pozner (French National Center for Scientific Research, Paris, France): “Soviet Cinema under the First Five Year Plan: The Building of a Film Industry”

Šimon Bauer (Masaryk University, Brno, Czech Republic): “Czechoslovak TV vs. the State-owned Film Industry in the 1950s”

16:30–18:30 Panel 2: Cold-War Versions of Transnational Exchange

Chair: Lucie Česálková (Masaryk University, Brno, Czech Republic)

Respondent: Nataša Ďurovičová (The University of Iowa, USA)

Jindřiška Bláhová (Masaryk University, Brno, Czech Republic): “The Real Mission to Moscow: Hollywood, the Soviet Film Industry, and Eastern European Markets”

Marsha Siefert (Central European University, Budapest, Hungary): “International in Form, Socialist in Content? Co-producing Films in East-Central Europe”

Pavel Skopal (Masaryk University, Brno, Czech Republic): “War and Skate. How National Conditions and Demands Shaped DEFA-Barrandov Cooperation in 1957 and 1965”

19:00 Joint dinner and drinks at Avia restaurant

Day 2: Saturday, 12 November

9:00–11:00 Panel 3: Production Practices and Communities

Chair: Petra Hanáková (Charles University, Prague, Czech Republic)

Respondent: Marcin Adamczak (Adam Mickiewicz University, Poznań, Poland)

Beata Hock (Universität Leipzig, Germany): “Woman and/in the Hungarian Cinema (Industry), 1945–2005”

Jamie Miller (independent scholar, UK): “Early Soviet Film Production: The Case of the Mezhrabpom Studio”

Petr Szczepanik (Masaryk University, Brno, Czech Republic): “Dramaturgy: The State-Socialist Mode of Production”

11:15–13:15 Panel 4: Creativity under Political Control and State Commission

Chair: Richard Nowell (Charles University, Prague, Czech Republic)

Respondent: Teréz Vincze (Eötvös Loránd University, Budapest, Hungary)

Anna Misiak (University College Falmouth, UK): “Dare to Be Critical: Making Films in Poland under Communist Control”

Daniel Bird (Sheffield University, UK): “Short Life, Long Death: The Making and Unmaking of Andrzej Żuławski’s *Na srebrnym globie* (*On the Silver Globe*, 1978/88)”

Lucie Česálková (Masaryk University, Brno, Czech Republic): “The Weight of the External Adviser’s Words: The Organization of the Production of Nonfiction Filmmaking in 1950s Czechoslovakia”

13:15–14:15 lunch break

14:15–15:30 Membership Meeting of the Czech Society of Film Studies: Annual Awards and other announcements

15:30–17:30 Panel 5: Contemporary National Markets

Chair: Teréz Vincze (Eötvös Loránd University, Budapest, Hungary)

Respondent: Richard Nowell (Charles University, Prague, Czech Republic)

Marcin Adamczak (Adam Mickiewicz University, Poznań, Poland): “Polish Cinema after 1989: The Quest for Visibility and Voice in Market Reality”

John Cunningham (Sheffield Hallam University, UK): “The Last Round-up? Problems and Prospects for the Hungarian Film Industry”

Petr Bilík (Palacký University, Olomouc, Czech Republic): “Film Festivals as a Supporting Network for National Cinema: The Czech Experience”

18:00–19:00 Keynote Address

Location: The Museum of Applied Arts

Aniko Imre (University of Southern California, Los Angeles, USA): “Brave New European Media Industries – A Regional Research Agenda”

Respondent: Petra Hanáková (Charles University, Prague, Czech Republic)

19:30–22:00 Reception

Location: The Museum of Applied Arts

Day 3: Sunday, 13 November

9:00–9:45 Presentations

Presentation of *Studies in Eastern European Cinema* (John Cunningham)

Presentation of *Illuminace – The Journal of Film Theory, History, and Aesthetics* (Petr Szczepanik)

10:00–12:00 Panel 6: Self-governance and Financing

Chair: Jindřiška Bláhová (Masaryk University, Brno, Czech Republic)

Respondent: John Cunningham (Sheffield Hallam University, UK)

Balázs Varga (Eötvös Loránd University, Budapest, Hungary): “Questions of Self-governance in the Hungarian Film Industry”

Tereza Czesany Dvořáková (Charles University, Prague, Czech Republic): “Lack of Money, Law and Institutions? Czech Film Production Financing Questions”

Andrea Slováková (Charles University, Prague, Czech Republic): “Contemporary Documentary Filmmaking: Local Financial Sources, Production Practices and Creative Methods”

12:00 Olof Hedling (Lund University, Sweden): Closing Remarks

Conference Organizer: Petr Szczepanik (szczepan@phil.muni.cz) in association with the Czech Society of Film Studies (www.cefs.cz), and the Department of Film Studies and Audiovisual Culture, Masaryk University (www.phil.muni.cz/wufv)

Conference Management: Adéla Kokešová (adelakokesova@gmail.com; 737956645)