

THE CINEMA AND TELEVISION OF EAST-CENTRAL EUROPE

have tended to be considered in terms of national heritage, ideology, and style; to date, textual analysis has been a preeminent methodology and the region's so-called new waves privileged objects of study. Conversely, the day-to-day operations of the region's screen industries have received surprisingly little sustained investigation, with a paucity of attention having been paid to their modes of production, distribution, exhibition, and delivery, and to communities of industry personnel (beyond a narrow canon of celebrated directors, screenwriters, and actors). Screen Industries in East-Central Europe, an international conference held at Masaryk University, Brno, Czech Republic, represents, to the best knowledge of its organizers, the region's first intervention into the field of screen industry studies – a discipline developing rapidly in the United States and Western Europe.

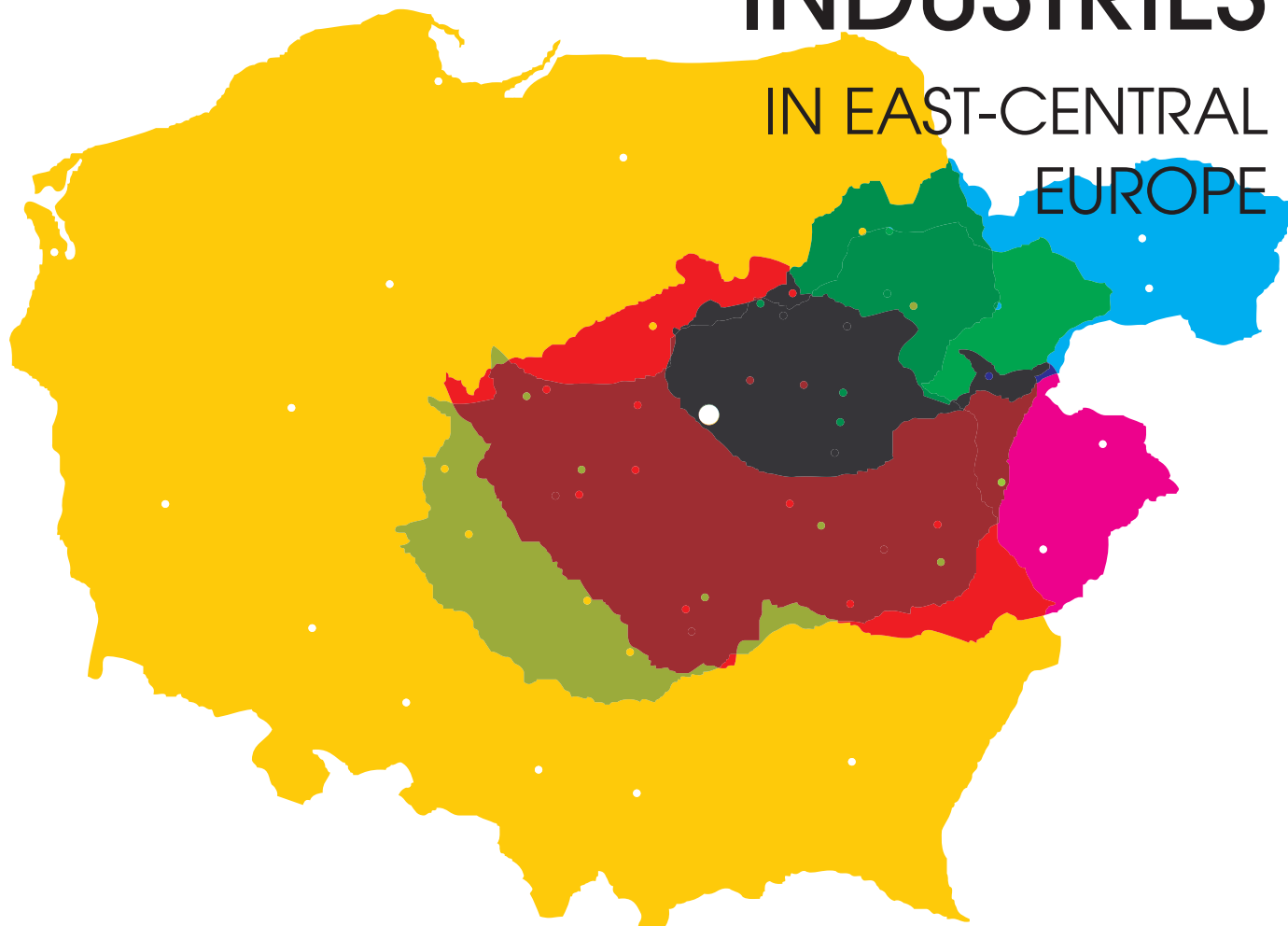
THE SCREEN INDUSTRIES IN EAST-CENTRAL EUROPE

CONFERENCE investigates historical and contemporary dimensions of the region's screen industries and their professional communities from all angles – local, transnational, economic, cultural, social, and political – through a broad range of original scholarship delivered in the form of conceptual papers and empirical case-studies. A selection of the conference proceedings will be published in a special English-language issue of the Czech film studies journal *Illuminace* (www.iluminace.cz).

SPONSORED BY the Czech Society of Film Studies and The Visegrad Fund



SCREEN INDUSTRIES IN EAST-CENTRAL EUROPE



INTERNATIONAL CONFERENCE
11–13 NOVEMBER 2011

MASARYK UNIVERSITY
BRNO, CZECH REPUBLIC

PROGRAM SCHEDULE

DAY 1: FRIDAY, 11 NOVEMBER

13:30 WELCOME AND OPENING REMARKS

14:00 PANEL 1: EMERGENCE OF CENTRALIZED SYSTEMS

Chair: Anna Batistová (Masaryk University, Brno, Czech Republic)

Respondent: Marsha Siefert (Central European University, Budapest, Hungary)

Ivan Klimeš (Charles University, Prague, Czech Republic): *"The Birth of the Centralised Cinema"*

Valérie Pozner (French National Center for Scientific Research, Paris, France): *"Soviet Cinema under the First Five Year Plan: The Building of a Film Industry"*

Šimon Bauer (Masaryk University, Brno, Czech Republic): *"Czechoslovak TV vs. the State-owned Film Industry in the 1950s"*

16:30 PANEL 2: COLD-WAR VERSIONS OF TRANSNATIONAL EXCHANGE

Chair: Lucie Česálková (Masaryk University, Brno, Czech Republic)

Respondent: Nataša Ďurovičová (The University of Iowa, USA)

Jindřiška Bláhová (Masaryk University, Brno, Czech Republic): *"The Real Mission to Moscow: Hollywood, the Soviet Film Industry, and Eastern European Markets"*

Marsha Siefert (Central European University, Budapest, Hungary): *"International in Form, Socialist in Content? Co-producing Films in East-Central Europe"*

Pavel Skopal (Masaryk University, Brno, Czech Republic): *"War and Skate. How National Conditions and Demands Shaped DEFA-Barrandov Cooperation in 1957 and 1965"*

19:00 JOINT DINNER AND DRINKS

at Avia restaurant

DAY 2: SATURDAY, 12 NOVEMBER

9:00 PANEL 3: PRODUCTION PRACTICES AND COMMUNITIES

Chair: Petra Hanáková (Charles University, Prague, Czech Republic)

Respondent: Marcin Adamczak (Adam Mickiewicz University, Poznań, Poland)

Beata Hock (Universität Leipzig, Germany): *"Woman and/in the Hungarian Cinema (Industry), 1945–2005"*

Jamie Miller (independent scholar, UK): *"Early Soviet Film Production: The Case of the Mezhrabpom Studio"*

Petr Szczepanik (Masaryk University, Brno, Czech Republic): *"Dramaturgy: The State-Socialist Mode of Production"*

11:15 PANEL 4: CREATIVITY UNDER POLITICAL CONTROL AND STATE COMMISSION

Chair: Richard Nowell (Charles University, Prague, Czech Republic)

Respondent: Teréz Vincze (Eötvös Loránd University, Budapest, Hungary)

Anna Misiak (University College Falmouth, UK): *"Dare to Be Critical: Making Films in Poland under Communist Control"*

Daniel Bird (Sheffield University, UK): *"Short Life, Long Death: The Making and Unmaking of Andrzej Żuławski's Na srebrnym globie (On the Silver Globe, 1978/88)"*

Lucie Česálková (Masaryk University, Brno, Czech Republic): *"The Weight of the External Adviser's Words: The Organization of the Production of Nonfiction Filmmaking in 1950s Czechoslovakia"*

13:15 LUNCH BREAK

14:15 MEMBERSHIP MEETING OF THE CZECH SOCIETY OF FILM STUDIES

Annual Awards and other announcements

15:30 PANEL 5: CONTEMPORARY NATIONAL MARKETS

Chair: Teréz Vincze (Eötvös Loránd University, Budapest, Hungary)

Respondent: Richard Nowell (Charles University, Prague, Czech Republic)

Marcin Adamczak (Adam Mickiewicz University, Poznań, Poland): *"Polish Cinema after 1989: The Quest for Visibility and Voice in Market Reality"*

John Cunningham (Sheffield Hallam University, UK): *"The Last Round-up? Problems and Prospects for the Hungarian Film Industry"*

Petr Bilík (Palacký University, Olomouc, Czech Republic): *"Film Festivals as a Supporting Network for National Cinema: The Czech Experience"*

18:00 KEYNOTE ADDRESS

Location: The Museum of Applied Arts
Aniko Imre (University of Southern California, Los Angeles, USA): *"Brave New European Media Industries – A Regional Research Agenda"*

Respondent: Petra Hanáková (Charles University, Prague, Czech Republic)

19:30 RECEPTION

Location: The Museum of Applied Arts

DAY 3: SUNDAY, 13 NOVEMBER

9:00 PRESENTATIONS

Presentation of Studies in Eastern European Cinema (John Cunningham)

Presentation of Illuminace – The Journal of Film Theory, History, and Aesthetics (Petr Szczepanik)

10:00 PANEL 6: SELF-GOVERNANCE AND FINANCING

Chair: Jindřiška Bláhová (Masaryk University, Brno, Czech Republic)

Respondent: John Cunningham (Sheffield Hallam University, UK)

Balázs Varga (Eötvös Loránd University, Budapest, Hungary): *"Questions of Self-governance in the Hungarian Film Industry"*

Tereza Czesany Dvořáková (Charles University, Prague, Czech Republic): *"Lack of Money, Law and Institutions? Czech Film Production Financing Questions"*

Andrea Slováková (Charles University, Prague, Czech Republic): *"Contemporary Documentary Filmmaking: Local Financial Sources, Production Practices and Creative Methods"*

12:00 OLOF HEDLING (LUND UNIVERSITY, SWEDEN)

Closing Remarks

CONFERENCE ORGANIZER

Petr Szczepanik (szczepan@phil.muni.cz)
in association with the
Czech Society of Film Studies (www.cefs.cz), and the
Department of Film Studies and Audiovisual Culture,
Masaryk University (www.phil.muni.cz/wufv)

CONFERENCE MANAGEMENT

Adéla Kokešová
(adelakokesova@gmail.com; +420 737 956 645)